

Damian Izaguirre

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EDUCATION

The University of Texas at Dallas

Bachelor of Arts in Arts, Technology, and Emerging Communications
Applied Experience Design & Research Certificate

Richardson, TX

Expected: December 2026

- **GPA:** 3.6/4.00

EXPERIENCE

Capital One x UTD Design Partnership

Product Design & Lead Researcher

Richardson, TX

August 2025 - Present

- Designing an interactive auto-purchasing platform to simplify the process for first time buyers
- Analyzed 100+ responses and synthesized insights from 5 in-depth user interviews
- Created user personas, journey maps, and problem statements that inform the product strategy

Sancorda Medical

Product Design Intern

Richardson, TX

May - August 2025

- Designed a cardiovascular imaging software demo for surgical use, showcased to potential investors
- Partnered with co-founders to define surgical workflows and prototype UI for doctors and surgeons
- Integrated features such as coronary anatomy models, diagnostic data, and visualization tools to support decision making

ProCat

Product Design & Researcher

Richardson, TX

January - May 2024

- Designed and tested a productivity app for college students to reduce procrastination with research-driven features
- Synthesized research findings into personas, journey maps, and key insights to inform feature development
- Designed wireframes & prototypes, iterating based on usability testing
- Executed user research (12 interviews, 20+ survey responses) and leveraged findings to drive feature implementation and interactive design of wireframes and high-fidelity prototypes

ACTIVITIES

Association for Computing Machinery at UTD

Designer

Richardson, TX

August 2025 - Present

- Designed and managed digital media content
- Collaborated with 20+ board members to create engaging social media posts, graphics, and promotional materials
- Design marketing assets (social media designs, flyers, posters, presentations, T-shirts, sweatshirts, etc.) to promote ACM UTD, boost event attendance, and garner new members

SKILLS & CERTIFICATIONS

- **Design Tools:** Figma, Figjam, Adobe Creative Cloud, Photoshop, Illustrator, Arcade, HTML, CSS, JavaScript, Framer
- **Skills:** Wireframing, Storyboarding, Prototyping, User Research, Personas, User Testing, Interaction Design, Visual Design, Design Thinking, Iteration